

## **UniMedia Compatibility Evaluation**

On a scale of 1 to 10, 1 being lowest and 10 being highest, please rate the following elements of the creative process.

Timeliness (Speed of Completion)

1 2 3 4 5 6 7 8 9 10

Inexpensive (Low Budget)

1 2 3 4 5 6 7 8 9 10

Responsiveness (Customer Service)

1 2 3 4 5 6 7 8 9 10

Availability (Account Management)

1 2 3 4 5 6 7 8 9 10

Originality (Out-of-the-Box Thinking)

1 2 3 4 5 6 7 8 9 10

Effective (Audiences Reached)

1 2 3 4 5 6 7 8 9 10

Dependability (Promises Kept)

1 2 3 4 5 6 7 8 9 10

Savvy (Understands Business)

1 2 3 4 5 6 7 8 9 10

Experience (Proven Skills)

1 2 3 4 5 6 7 8 9 10

Ease (Simplify the Process)

1 2 3 4 5 6 7 8 9 10

Direction (Needing Professional Advice)

1 2 3 4 5 6 7 8 9 10